Bonbon

Press Kit

Calm, screened videos for kids — every video checked to be safe and genuinely good for them.

WHAT IS BONBON?

Bonbon is a video app for young children where every single video is filtered based on quality — calm, safe, and actually good for a kid, not just engaging. **It's the antidote to YouTube Kids:** kids stay in good, screened content — calm and age-appropriate, not shorts and junk. Parents stay fully in control, and the app works in 7+ languages.

THE PROBLEM WE SOLVE

Hand a child a tablet and mainstream kids video apps autoplay into louder, faster, weirder content — optimized for watch time, not for the child, and parents can't be sure what their kid is actually seeing. **Bonbon screens every video for psychological health before it can ever appear**, so the catalog is calm and trustworthy by design.

WHY IT'S DIFFERENT

- **Safe by design.** Every video is judged on story quality, educational value, calmness, and channel reputation. Scary or overstimulating content is filtered out.
- **Good content, not junk.** Even as videos play on, your child stays in screened, calm content — not shorts or random junk.
- **Parents in control.** Face ID–gated parent area: set your child's age and language, block any video or channel, review watch history.
- **Private by default.** No third-party tracking, no data sold. Built by an independent founder, not a giant content platform.
- **Multilingual.** Interface and video content available in 7+ languages.

HOW IT WORKS

Bonbon maintains a curated catalog of hand-picked videos that play through the embedded YouTube player. Before any video enters the catalog, it is judged for psychological health — rated on story morale, educational value, artistic value, over-stimulation/"flashiness," and channel reputation — and only videos that pass the quality filter are shown. *Think of it as a child specialist pre-watching everything, at scale.*

FAST FACTS

Category	Kids · Education · Video
Platform	iPhone, iPad & Android
Price	Free to download
Availability	App Store, Google Play, Xiaomi GetApps
Languages	7+
Privacy	No third-party tracking, no data sold
Founder	Uan Sholanbayev
Based in	Kazakhstan
Website	bonbonapp.app

ABOUT

Bonbon is an independent app built to give parents a calmer, safer alternative to mainstream kids video. Its mission is simple: make sure that what a child watches is actually good for them.

PRESS CONTACT

Uan Sholanbayev, Founder
Email: support@bonbonapp.app
Instagram (EN): @bonbonapp.en
Instagram (RU): @bonbonapp.app
LinkedIn: linkedin.com/company/bonbonapp

ASSETS & LINKS

App Store: apps.apple.com/app/bonbonapp/id6776146584 **Screenshots & logo:** bonbonapp.app/press
Demo video: available on request (support@bonbonapp.app)